

*FirstGiving offers an easy on-line tool to create your own unique personalized fundraising page. This is a great way to be involved in Misericordia, especially for those living outside the Chicago area.*

## FirstGiving Instructions

1. Go to <https://www.firstgiving.com/event/misericordia/2020MisericordiaCandyDays>
2. Click **Join Now**
3. If you've used FirstGiving before, log in with email or Facebook. If not, create an account to begin the process. You will see three options for joining our campaign.
  - I want to join a team
  - I want to create my own team
  - I do not want to join a team **(If you are creating a single page, choose this option)**
4. Click **Next** to proceed.
5. Customize your fundraising page with your name, personal message, photo and fundraising goal. Your story is what your friends, neighbors, co-workers, etc. will read that helps them understand why this fundraising drive is so important for Misericordia and you. If you are stuck about what to write, look at some of the tips below.

### STORY TIPS ABOUT WHY YOU ARE FUNDRAISING FOR MISERICORDIA:

- Tell them the resident's name and how long they have lived at Misericordia or your connection to MIS.
- What does day-to-day life look like for them: work opportunities, classes, skills, challenges.
- What is their favorite activity at Misericordia: social life, events, clubs, sports.
- Describe the residence they live in.
- Include an update regarding your resident from the past year that will interest donors.

OR:

### STORY TIPS ABOUT MISERICORDIA:

- Misericordia is home to over 600 residents with intellectual and developmental disabilities in Chicago, IL.
  - This year Misericordia must raise \$19 million to cover its annual deficit.
  - We cannot rely on the government to cover the costs of all the services we provide.
  - Candy Days is just one of the key events that raises the private dollar to help reduce the deficit.
1. Decide your fundraising goal. You can be a little conservative here and even raise it if you surpass it early.
  2. You can make the first donation to your own page. *Keep it conservative so as not to daunt your potential donors.* Click **Next** to proceed.
  3. Click **Submit** to complete your page.

You now have the option to share your page via email, Facebook or Twitter. Click on the option that you want to share. Remember if you are sharing via email through FirstGiving you can only add up to 50 email addresses at one time per email. **The other option is to copy and paste your FirstGiving Page url and send to your friends and family through your personal email.**

4. Click **Update** to save your changes.

### NEED HELP SETTING UP YOUR FIRSTGIVING PAGE? CONTACT:

Grace Glan: 773-273-4160 [graceg@misericordia.com](mailto:graceg@misericordia.com) or

Gregg Hartemayer: [Greggh@misericordia.com](mailto:Greggh@misericordia.com)